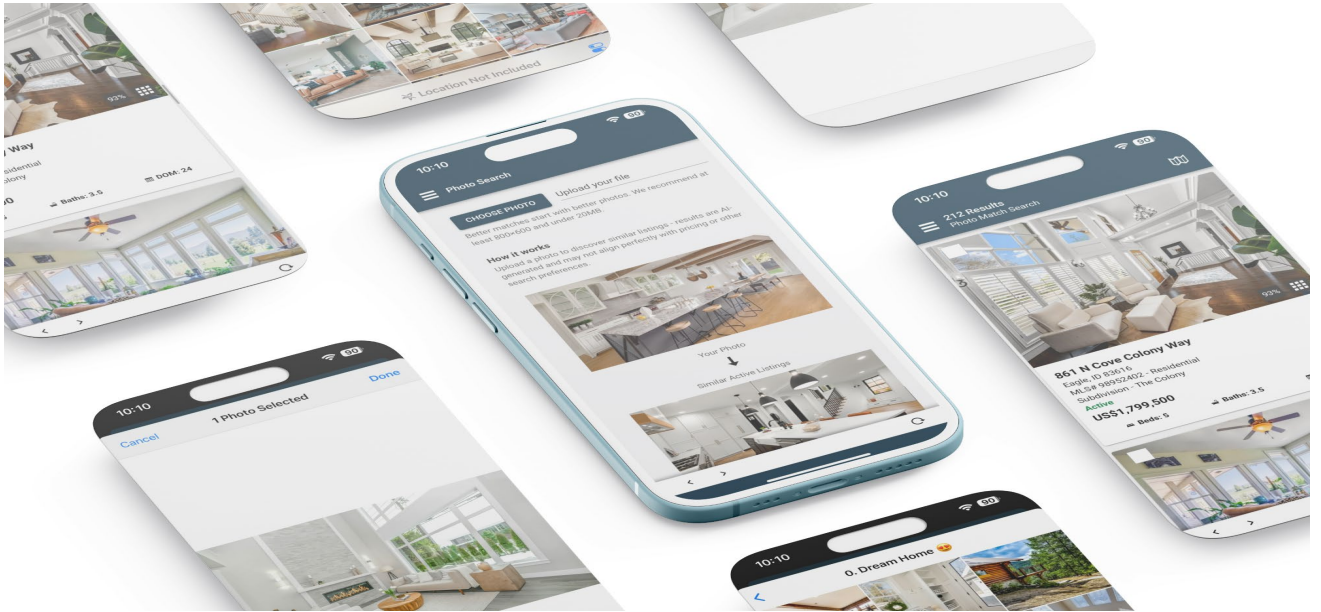# Restb.ai Photo Match in Paragon Connect and Collaboration Center

Find listings that match your client's style—just from a photo.

Restb.ai Photo Match is a visual search tool powered by artificial intelligence (AI). It helps you and your clients find listings based on the look and feel of a photo, with no keywords required.

Whether it's a kitchen from a magazine or a living room from Pinterest, Photo Match helps you find similar homes using just an image. It's a fast, intuitive way to match your client's vision and move them closer to their dream home.

What it does

Unlike traditional image tagging tools, Photo Match doesn't rely on keywords or labels. It focuses on visual aesthetics, making it ideal for buyers who know what they like when they see it, but can't always describe it.

Here's how it works:

Tap or click **Photo Match** when searching for listings. Upload a photo to search against listing images in the system. The system analyzes the image using 1,000+ visual markers like layout, colour, texture and style. It creates a digital fingerprint to compare against other listings. Results show the most visually similar properties available. The visual index updates twice daily to reflect new and updated listings

Where to find it

You and your clients can access **Photo Match** in two places:

Paragon Connect – for agents

1. Tap or click the **Menu** ( ), then tap or click **Properties**.

2. Under **Photo Search**, tap or click **Photo Match**.

Paragon Collaboration Center – for clients

1. Tap or click the **Menu** ( ).

2. Tap or Click **Photo Match**.

Why you'll want to use it

Photo Match helps you:

- Find listings with hard-to-describe features or styles
- Support clients who struggle to articulate what they want
- Enhance your reputation as a market expert with cutting-edge tools